GAYATHRI GURRAM

NPI & SUPPLY CHAIN PROGRAM MANAGER

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PROFESSIONAL OVERVIEW

Program Manager with **4+ years** of experience leading cross-functional programs across **new product introduction** (NPI), **supply chain operations**, **procurement**, **inventory management**, fulfillment, **ERP transformation**, and **business process optimization**. Proven record of owning end-to-end program delivery from requirements definition and stakeholder alignment through implementation, **KPI governance**, **launch readiness**, and post-launch performance tracking. Successfully managed multi-million-dollar operational initiatives, **global product launches**, **3PL integrations**, **ERP enhancements**, forecasting improvements, supplier optimization programs, and inventory reduction initiatives. Experienced in collaborating with Supply Chain, Operations, Finance, Engineering, Sales, Ecommerce, and Planning teams to improve fulfillment performance, operational efficiency, supply continuity, and business scalability through data-driven decision-making and process excellence.

PROFESSIONAL EXPERIENCE

Program Manager | Athena Cosmetics | Las Vegas, NV — **Jan 2025 – Present**

- Own delivery of $2M global packaging programs, aligning scope, requirements, stakeholders, governance, and performance across functions
- Manage $100K vendor expenditures for secondary packaging components, ensuring quality standards, objectives, and commitments achieved
- Directed multi-region product launches across three fulfillment centers in North America, Italy, and Netherlands, ensuring operational readiness
- Coordinated six stakeholders across Finance, Operations, Supply Chain, and Ecommerce, maintaining implementation schedules and milestones
- Approved scope modifications across 3 workstreams supporting 3PL integration initiatives and warehouse management system connectivity
- Established KPIs and Power BI dashboards, reducing packaging obsolescence 7% while improving inventory visibility, fulfillment, and forecasting
- Led SQL and Power BI forecasting, inventory optimization, and ERP enhancements, reducing excess inventory 15% and supporting 10K+ records

Associate Program Manager | Doublene USA | Austin, TX — **Feb 2024 – Dec 2024**

- Defined reporting requirements, business processes, and functional specifications supporting $3.5M feedstock programs and launch readiness
- Resolved supplier lead-time disruptions by identifying alternate sourcing strategies, onboarding replacement vendors, and preserving timelines
- Coordinated stakeholders to resolve competing launch-support priorities while maintaining supply continuity and operational commitments
- Automated weekly Excel-based supply chain reporting workflows, reducing processing time from five hours to less than ten minutes
- Improved order accuracy 20% by streamlining automated reporting processes and strengthening supply chain planning and execution visibility
- Analyzed production, inventory, and demand-planning data to support S&OP decisions and improve supply planning effectiveness
- Reduced revenue-impacting delays 18% through analysis of production, inventory, and demand-planning requirements supporting decisions

Supply Chain Product Analyst | TheSmartBridge | India — **Apr 2020 – Jul 2022**

- Developed SQL and Power BI dashboards for KPI monitoring, improving process efficiency by 12% through performance insights
- Supported S&OP through demand analysis, capacity-planning inputs, forecasting reviews, and operational reporting for decision-making
- Analyzed demand trends and requirements to strengthen forecasting accuracy and inform cross-functional sales and operations planning
- Provided capacity-planning inputs by evaluating constraints, resource requirements, and demand projections supporting S&OP decisions
- Consolidated operational reporting to improve visibility into sales, operations, demand, and capacity-planning performance
- Delivered procurement and supplier-performance analyses that identified improvement opportunities and contributed to a 10% cost reduction
- Improved supplier lead times by 15% through performance analysis, procurement insights, and targeted supply chain improvement initiatives

EDUCATION

Master of Science, Information Systems | University of Maryland, Baltimore | **GPA:** 3.7 — **May 2024**

Bachelor of Technology, Computer Science Engineering | Gitam University, India | **GPA:** 3.6 — **Apr 2022**

TECHNICAL SKILLS

- **Supply Chain & Operations:** Supply Chain Management, S&OP, Demand Forecasting, Inventory Planning, Fulfillment Operations, Procurement Analytics, Supplier Performance Management, Vendor Management, Warehouse Operations, Logistics Coordination, 3PL Integration
- **Program & Project Management:** Program Lifecycle Management, NPI Program Management, Project Planning & Execution, Scope Management, Change Management, Risk Mitigation, Agile Methodology, UAT Management
- **Systems & Enterprise Platforms:** SAP S/4HANA, Oracle Fusion, Microsoft Dynamics Business Central, Navision, ERP Enhancement Programs, Systems Integration, Inventory Management Systems (IMS)
- **Analytics & Reporting:** SQL, Power BI, Tableau, Advanced Excel, Power Query, Data Modeling, KPI Development, Dashboard Development, Reporting Automation
- **Collaboration Tools:** Jira, Asana, Notion, PRD Documentation, Functional Specifications

CORE COMPETENCIES

Program Governance | New Product Introduction (NPI) | Supply Chain Transformation | End-to-End Program Ownership | Cross-Functional Leadership | Launch Readiness Management | Fulfillment Operations | Demand Planning & Forecasting | Inventory Optimization | Procurement Strategy | Vendor Consolidation | Supplier Relationship Management | ERP Implementations | Business Process Improvement | KPI Development & Measurement | Risk & Issue Management | Data-Driven Decision Making | Executive Stakeholder Management